

ASSESSMENT, SURVEY, & EFFECTIVENESS RESEARCH (ASER)

University of
Massachusetts
Amherst



Assessment Activities
2024-2025

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On-going Activities

- ❖ Educational Effectiveness Plan (EEP) Process
 - Curriculum Mapping
- ❖ Academic Assessment Council
 - University-Wide Assessments
- ❖ UMass Analytics
 - Centralized Data Dashboards
- ❖ Equity Action Plans

Educational Effectiveness Plan

The Educational Effectiveness Plan ([EEP](#)) offers an ongoing structure for departments to conduct systematic inquiry into the effectiveness of their efforts to support student success.

- Cyclical process for Departmental reflection and reporting.
- Department-centered continuous improvement process of inquiry.
- ASER Provides feedback, guidance, and resources on all related issues.

Curricular Mapping

Curriculum Map Example

SLOs	100 level course	200 level course	300 level course	400 level course
SLO1	●	★		●
SLO2	●	◆	◆	★
SLO3	●	●	★	◆
SLO4			★	◆
SLO5	●	●	●	★

Level Of Focus
● Main focus in the class
■ Moderate focus in the class

Level Of Mastery
● Introduction
◆ Reinforce
★ Advance

Academic Assessment Council

What is our current role?

- ❖ Design and oversee the cycle of assessment for university- wide SLOs
- ❖ Provide feedback for department-level and university-wide SLOs

Academic Assessment Council

Review of the departments' SLOs

Student Learning Objective	Action Verb	Specific Behavior	Measurable	Appropriate
SLO #1	Needs Revision	Satisfactory	Yes	Appropriate
SLO #2	Satisfactory	Satisfactory	Yes	Appropriate
SLO #3	Satisfactory	Satisfactory	Yes	Appropriate
SLO #4	Needs Revision	Needs Revision	Yes	Appropriate

University-Wide SLOs Proposed Assessment	Summer 24	Summer 25	Summer 26	Summer 27	Summer 28
Creative, analytical, quantitative, & critical thinking through inquiry, problem solving, & synthesis	Internal rubric				
Developing information and technological literacy				Internal rubric	
The application and integration of methods of analysis to real world problems and contexts	VALUE (IE work)				
Communicating persuasively and effectively orally and in writing	Internal rubric				
Pluralistic perspective-taking and awareness of the relationship among culture, self, and others		VALUE (Diversity)			
Working effectively and collaboratively (in groups, across perspectives)			Faculty Survey		
Understanding and evaluating the consequences of one's choices and the implications of one's actions					Internal rubric

UMass Analytics

Office of Academic Planning and Assessment Surveys

Note: Access is restricted to some survey results. To check if you could gain access, please contact Alicia Remaly at mremaly@umass.edu to determine if that is possible and what is needed (training, permission from the dean/chair, etc.)

Campus Climate Survey Dashboards: <https://analytics.umass.edu/#/projects/228>

Faculty Surveys: <https://analytics.umass.edu/#/projects/278>

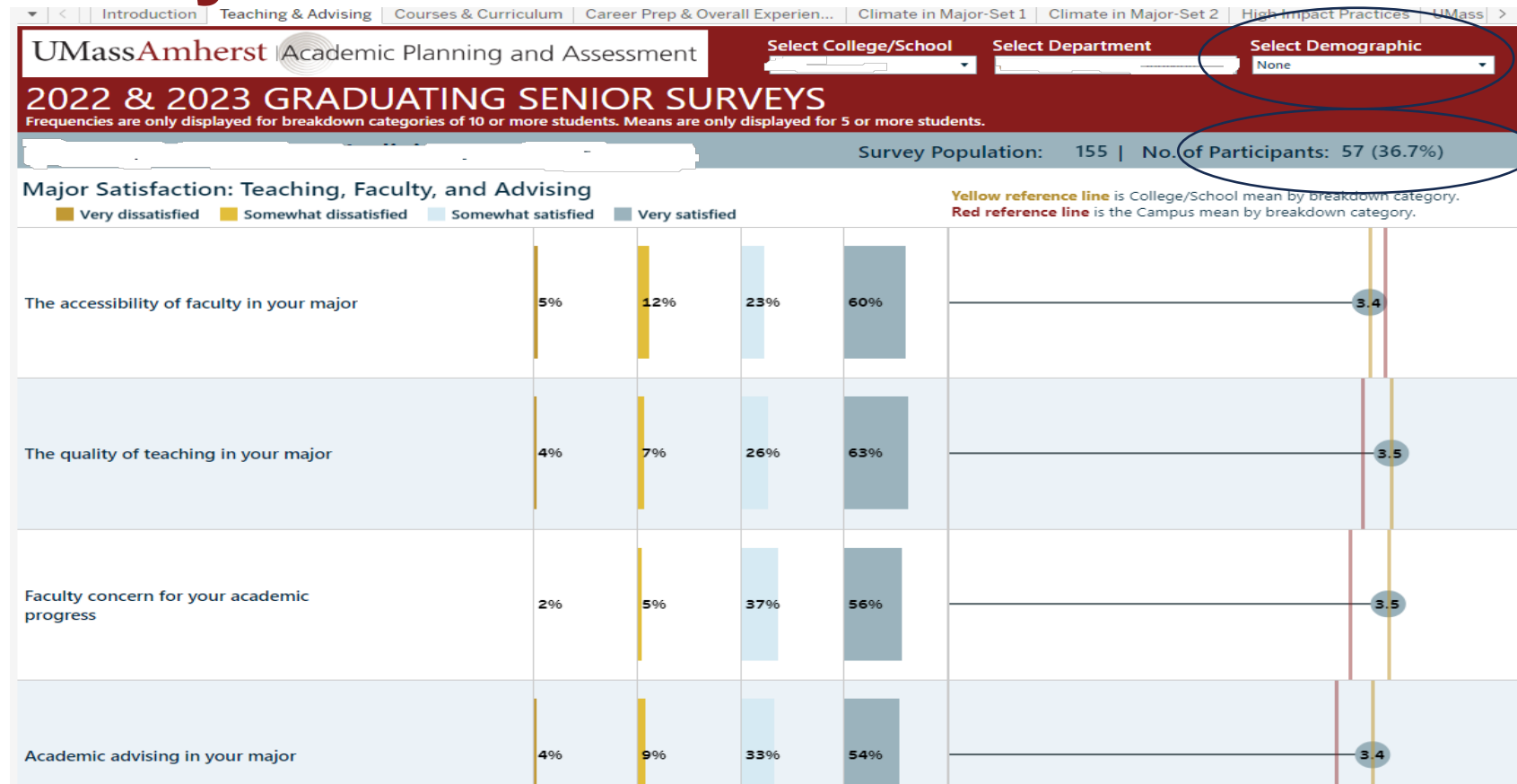
Senior Survey: <https://analytics.umass.edu/#/projects/207>

National Survey of Student Engagement: <https://analytics.umass.edu/#/projects/291>

Entering Student Survey: <https://analytics.umass.edu/#/projects/290>

Classroom Equity Actions: <https://analytics.umass.edu/#/workbooks/1565>

Survey Results Communication



Equity Action Plans

- ❖ [Website](#)
- ❖ [List of 12 Classroom Equity Actions](#)
- ❖ Implementation Form and Forums

QUESTIONS & ANSWERS

Thank you

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